

SARCO ON THE MOVE!

Gun-hating regulators have made it tough for SGN's largest advertiser to do business in New Jersey. The solution? Move next door.

By Robert W. Hunnicutt



This former fireworks factory at 50 Hilton St., Easton, Pa., is the new home for Sarco gun sales. It's just off I-78 and will have a shooting range next door.



If you've ever visited the former Sarco showroom in Stirling, N.J., you'll find its comfortable mustiness has been replaced by an airy and well-lit atmosphere.



Buying a pistol or long gun at the new store will be a lot easier process, thanks to gun laws that are a whole lot more sensible than those of New Jersey.



Marie Steen serves up the hot dogs at the Sarco grand opening. A large and curious crowd came to see the guns and other treasures to be had in Easton.



It's always more than guns at Sarco. Butch Steen shows SGN sales rep Pat Bentzel an East German MiG-21 cockpit. It can grace your living room for just \$10,000.



Company founder "Cholly" Steen shares a laugh with some old customers. Whether Sarco's huge parts inventory will move to Pennsylvania remains to be seen.